

Continuous Application Assurance with AppDynamics + Moogsoft



Continuous Assurance

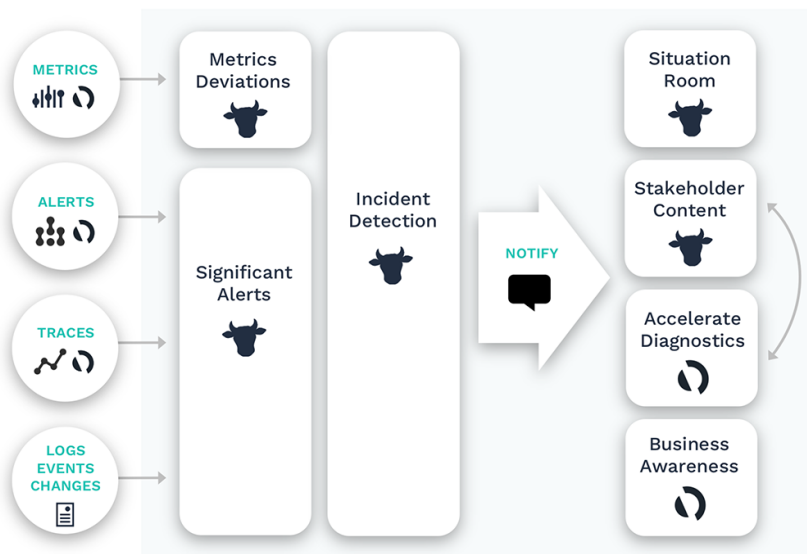


Moogsoft + AppDynamics increase DevOps productivity, reduce costs and accelerate CI/CD cycles through early incident detection, outage prevention and business awareness

Challenge

Modern applications and their infrastructures are complex, dynamic and hypermodular, with scores of loosely coupled API components. Monitoring them generates too many or too few alerts, making it hard to detect incidents before end-users complain. With Moogsoft and AppDynamics, you can detect, diagnose, address and fix issues earlier, lowering costs, and yielding immediate, significant business value.

Moogsoft + AppDynamics... Early Detection & Situation Aware Workflow



Transforming DevOps Economics

- **Lower TCO**
Incidents detected early, stakeholders notified quickly, and causality pinpointed precisely
- **High, instant business value**
Service impacts averted, and brand reputation, customer experience and revenue generation protected
- **Productivity boost**
Fewer tickets and escalations needed, collaboration facilitated, resources efficiently allocated, and knowledge recycled

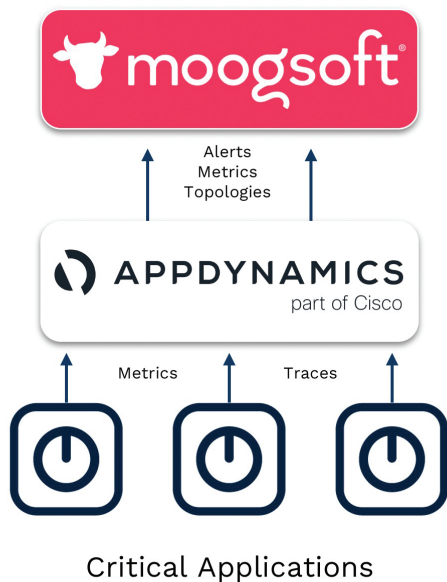
How It Works

The Moogsoft + AppDynamics out-of-the-box integration takes minutes to set up. Moogsoft ingests AppDynamics metrics alerts, traces, topology, and other event telemetry. Moogsoft applies its patented AI algorithms to resolve metrics alerts, filter noise, and correlate evolving incidents in real time. It groups contextually related alerts, predicts root causes and service impact, and notifies the right stakeholders, who can collaborate in Moogsoft's Situation Room. Causal stakeholders diagnose and resolve the problem with AppDynamics, while impacted stakeholders focus on business continuity actions. In summary, Moogsoft is the "system of engagement," while AppDynamics is the central nervous system for event data, diagnostics and business impact.

"Enterprises that adopt AIOps platforms use them as a force multiplier for monitoring tools correlating across application performance monitoring (APM), IT infrastructure monitoring (ITIM), network performance monitoring and diagnostics tools, and digital experience monitoring.¹"

Gartner, Inc.

Out of The Box & Simple Integration



The Value

Digital services, like mobile apps, power organizations' innovation, competitiveness and digital transformation. You can't afford outages. DevOps teams must maintain visibility and control over CI/CD pipelines, and deploy software quickly and continuously, to keep business agile and flexible.

With Moogsoft AIOps and AppDynamics, they can detect, diagnose and resolve application issues early, quickly and continuously, using fewer resources, enabling developers to spend more time developing and the business to increase its frequency of change. And because knowledge from each and every incident is captured and recycled, operations staff work faster and smarter.

Optimal uptime, quality and reliability of applications translates into tangible and critical business benefits, including enhanced reputation, customer satisfaction and retention, higher productivity, and stronger sales growth.

Want to find out more?

More information on the partnership between Moogsoft and AppDynamics can be found at:

<https://www.moogsoft.com/integrations/appdynamics/>

Request a Trial at: <https://www.moogsoft.com/request-trial/>

¹ Gartner, Inc. "Market Guide for AIOps Platforms" by Charley Rich, Pankaj Prasad, Sanjit Ganguli, November 7, 2019.

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